



AGENDA

REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD

Development Services Conf. Room – Floor 1 | 385 S. Goliad | Tues., January 21, 2025 | 5:00 P.M. - 6:30 P.M.

1. CALL MEETING TO ORDER

2. OPEN FORUM

This is a time for individuals to address the Main Street Board on any topic not already listed on the agenda. Per the policies of the City of Rockwall, public comments are limited to three (3) minutes. On topics raised during the OPEN FORUM, the Main Street Board is not permitted to respond during the meeting per the Texas Open Meetings Act. If you have a topic that warrants more time, please contact the Main Street Manager at bbrowning@rockwall.com to be placed on the agenda.

3. DISCUSSION/ACTION ITEMS

- A. Review and act on the December 16, 2024 meeting minutes, Chairman English.
- B. Discuss and adopt objectives related to the Transformation Strategy (Enhance the Visitors' Experience within the Growing Downtown District) and discuss and amend committee chairs to lead each committee, Chairman English.
- C. Review of Texas Main Street Program Quarter 4 report/Annual Accreditation report and answer any related questions, MS Manager Browning.
- D. Review the 2024 and 2025 calendar of events held in the downtown district by City, County and other organizations, MS Manager Browning.
- E. Discuss and act on a downtown walking tour date and time, Chairman English.

4. ADJOURN

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771- 7700 for further information.

I, Bethany Browning, Main Street Manager, City of Rockwall, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by January 18, 2025 and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

B. Browning

Bethany Browning, Main Street Manager

Date Removed