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MINUTES OF PARKS AND RECREATION BOARD
August 4, 2009

Call To Order

10 The meeting was called to order in the City Council Chambers at 6:00 p.m. by Chairman Glenn Varner with the following Board members present: Brandi Patterson, Pam Kitkoski, and Marcus Yarbrough. Herb Moltzan and Kevin Moffatt were absent. Chandra Karlen arrived at approximately 6:30 p.m.

15 **Approval of Minutes**

The preliminary draft of minutes from the previous Park Board meeting on July 7, 2009 was provided to the Board for their review and approval. Marcus Yarbrough made a motion to approve the minutes as presented with one change. Brandi Patterson seconded the motion which was voted on and passed unanimously.

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Staff Update on Park Visitation Study

Over the past several weeks, Matthew Yarbrough has been working with the Parks and Recreation Department while completing his internship at Baylor University. Matthew is a Recreation and Leisure Services major and collected data on park visitation at several of the Parks and Recreation facilities and also collected data from the Summer Concert series. The data will be very beneficial as the department estimates the number of park users and determine peak hours, etc. Matthew presented his findings to the Park Board. In his presentation, Matthew presented the Board with the data collected at the Summer Concert Series at the Harbor and the data collected by the JAMAR People Counter at the various park facilities. The information that was obtained from the data showed when the parks are being used and developing trends for usage times. The Harbor data showed where people live that attend the concerts, how many concerts they attend, average group sizes, people visiting businesses at the Harbor while they attend the concerts, and the average dollar amount spent at the Harbor.

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Neighborhood Park Tour

40 The Board toured the neighborhood parks.

Adjournment

There being no further business to come before the Board at this time, the meeting was adjourned at 8:00 p.m.

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